P-touch 1010

Brother
At your side.

P-touch 1010

Labelling Machine
with built-in date/time function

Brother P-touch TZ laminated labels have been subjected to a series of rigorous tests which prove that even when they're exposed to extreme conditions, they will last and last. They are truly "Tested to the Extreme"!

Laminated	Temperature Resistant	Strong Adhesion	Abrasion Resistant
Chemical Resistant	Water Resistant	Fade Resistant	Easy Peel

P-touch LABELS TESTED TO THE EXTREME ✓

Wide Range of Tapes

TZ tapes are available in a large range of colours and widths. Standard tape length is 8m providing approximately 100 labels (based on 10 characters and standard label length of 8cm). For full tape line up see TZ tape catalogue.

Within the TZ tape range we also offer special tapes, including:

Strong Adhesive Tape - To give improved adhesion for those even more demanding applications and environments.

Fabric Iron-On Tape - Produces washable cloth labels ideal for labelling uniforms, work wear, bedding and table cloths.

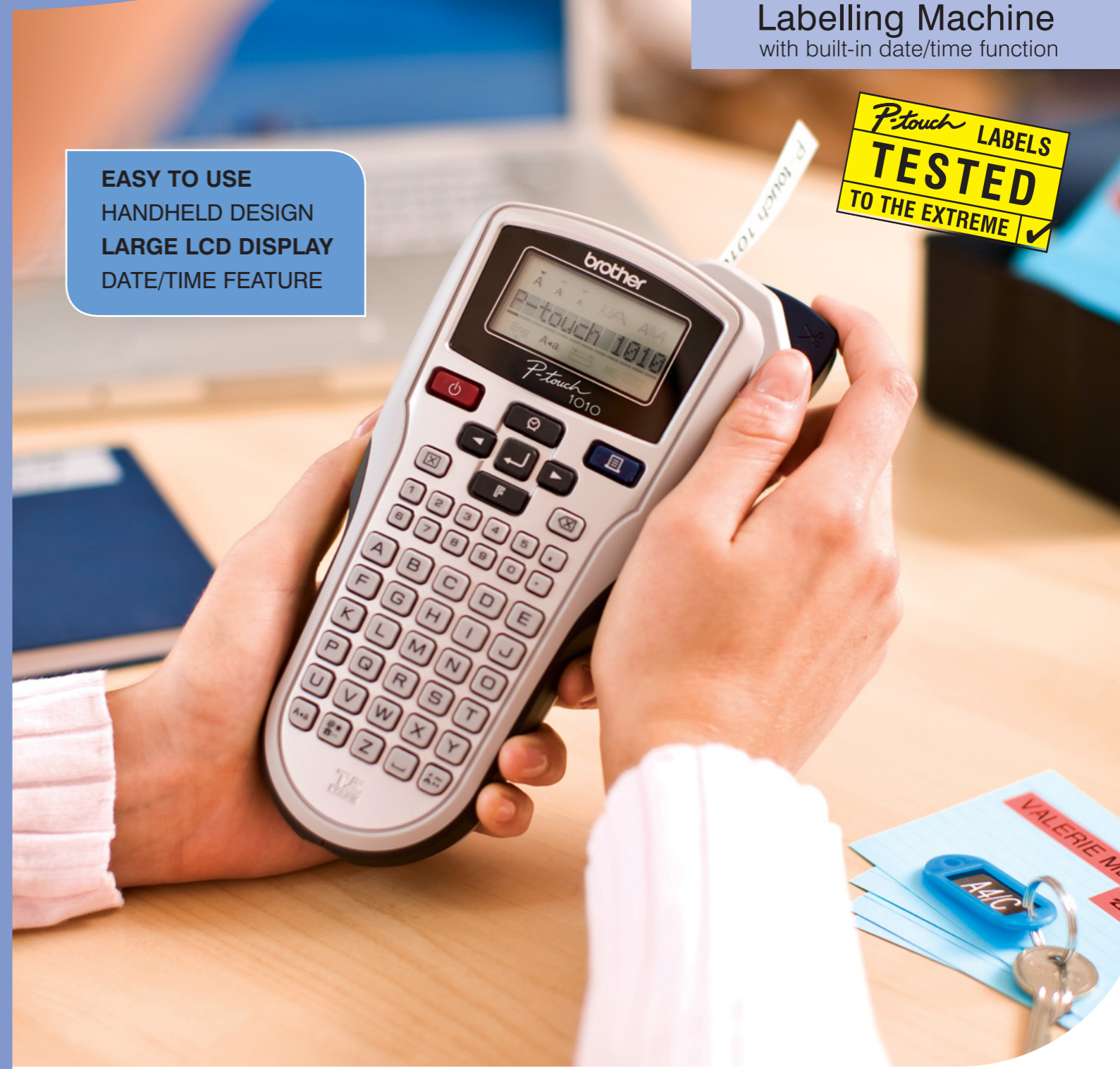**Flexi ID Tape -** Ideal for cylindrical surfaces and flagging cables.

EASY TO USE
HANDHELD DESIGN
LARGE LCD DISPLAY
DATE/TIME FEATURE

P-touch LABELS TESTED TO THE EXTREME ✓

PT-1010 Technical Information

Hardware

Dimensions	107mm(W)x203mm(D)x57mm(H)
Design	Handheld
Weight	365g (without batteries & tape)
Colour	Silver & Black
Keyboard	ABC & Numbers
Number of Keys	51 keys
Cutter	Yes (manual cutter)
LCD	12 Char. x 1 line + Indicators
Power	6 x AAA (LR03) batteries
	Optional AC adapter (model AD24)
Built-in clock	Yes (for date/time function)
Tape Type	TZ tape cassette system
Tape sizes	3.5 / 6 / 9 / 12mm
Print Head	180dpi (64 dots)
Print Speed	10mm/second

Built-In Software

Memory	9 locations (maximum 80 characters each)
Built-in Languages	English / German / French / Dutch / Italian / Spanish / Portuguese / Danish / Swedish / Norwegian / Finnish / Polish / Slovakian / Slovenian / Croatian / Romanian / Hungarian / Czech
Auto Formats	Auto length / VHS / Mini DV / Audio Cassette / CD Case / File Tab / Divider Tab
Label Length	Auto / Manual (30mm – 300mm)
Number of CHRS	292
Number of Symbols	83
Max. Print Height	9mm
Font	Helsinki (sans serif)
Character Sizes	6, 9, 12, 18, 24 points
Multi-line printing	1 or 2 lines
Typestyles	Normal / Bold / Outline / Shadow / Italic / Italic & Bold / Italic & Outline / Italic & Shadow / Vertical
Number of Frames	5
Underline	Yes
Mirror Printing	Yes
Number of copies	1-9
Numbering	1-9
Auto power off	Yes
Function menu	Yes

Contact:

Brother
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⋯⋯ **Always** at **your** side

![P-touch Brother - At your side.]

The Brother P-touch 1010 is a simple to use, handheld labelling machine that prints durable, self-adhesive labels.

It has an attractive, ergonomic design and is ideal for around the home, office or school. This is the perfect entry level machine that anyone can use!

Overview

- Create durable, colour coded labels from 3.5mm up to 12mm in width, instantly
- Use the built-in clock to quickly add the current date/time to your label
- Modern design that's easy to hold
- Easy-to-read LCD display
- Cut your labels quickly using the built-in cutter
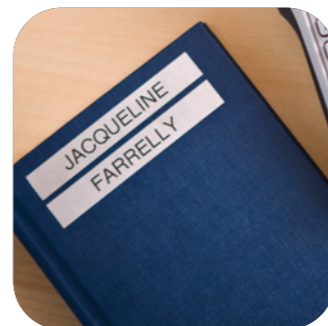- Separate numeric keypad to speed-up number entry

Easy to use

The P-touch 1010 is suitable for a wide variety of labelling tasks. Just install the TZ label cassette of your choice (there are a wide variety of colours and widths to choose from), type your text onto the easy-to-read display and press the print button! It's so easy. In seconds you will have a high quality label that can be used on a wide variety of surfaces and objects which will last for many years, even outdoors! To be even more creative, choose any of the 9 different typestyles or add symbols!
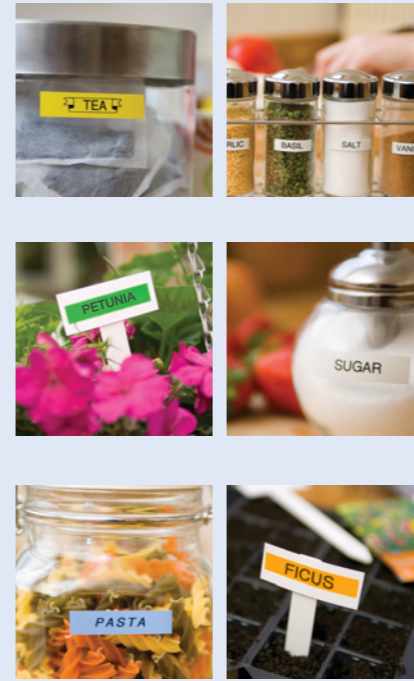
Built-in clock

There is now an easy way to add the date and time onto a label. With just one press of the clock key the current date, or date and time will be added to your label.

This feature is ideal for kitchens to show the date when food was stored in the fridge or freezer. It can also be used in laboratories to indicate the date and time that a sample was taken. Offices can quickly attach the date onto a file or folder, perfect for finance departments or people in the legal profession.

Home	Office	School

Features

- Large 9mm print height for easy-to-read labels
- 9 different typestyles available to give your text a creative look
- 9 memory locations to store and recall your most frequently used labels
- Add one or more of the 83 Symbols to your labels
- Use one of the 5 available frame styles and give your labels more impact
- The text preview feature shows your label text on the LCD display before printing
- Optional AD24 AC adapter uses virtually no power when the P-touch 1010 is switched off

The TZ tape cassette system

TZ tape cassettes contain the label roll and ink, in an easy-to-load system.

The majority of P-touch tapes are laminated with a clear protective layer of plastic, ensuring your label is one of the most durable available.
They will withstand sunlight, moisture, extremes of temperatures, chemicals and scratching.

There are other labels available, such as an iron-on tape for clothes and a premium metallic silver tape.